

# International Marketing

Objective 1

Feedback on country choice

Group name: Team FEFMT

Your country choice: No - think of a different country

Feedback on country choice

I would prefer a different market – more towards the West

Feedback about product

Good start in talking about the product

Yes – handcrafted – keep going!

Bomb-shells

Not global . . . I'm not clear how this is a disadvantage

Feedback on presentation

14.44-14.49

Make sure the fonts are consistent

Direction is good – few words on the slide

Animate

Marketing strategies – not part of this brief

Yeah . . . finally . . .

Filbert – please send a mail. Absence for mid-term / Final needs a doctor's note